#### Contestable Al

### **Building Democratic Control Over Public Artificial Intelligence**

CMDonderdag
Communication and Multimedia Amsterdam
6 March 2025

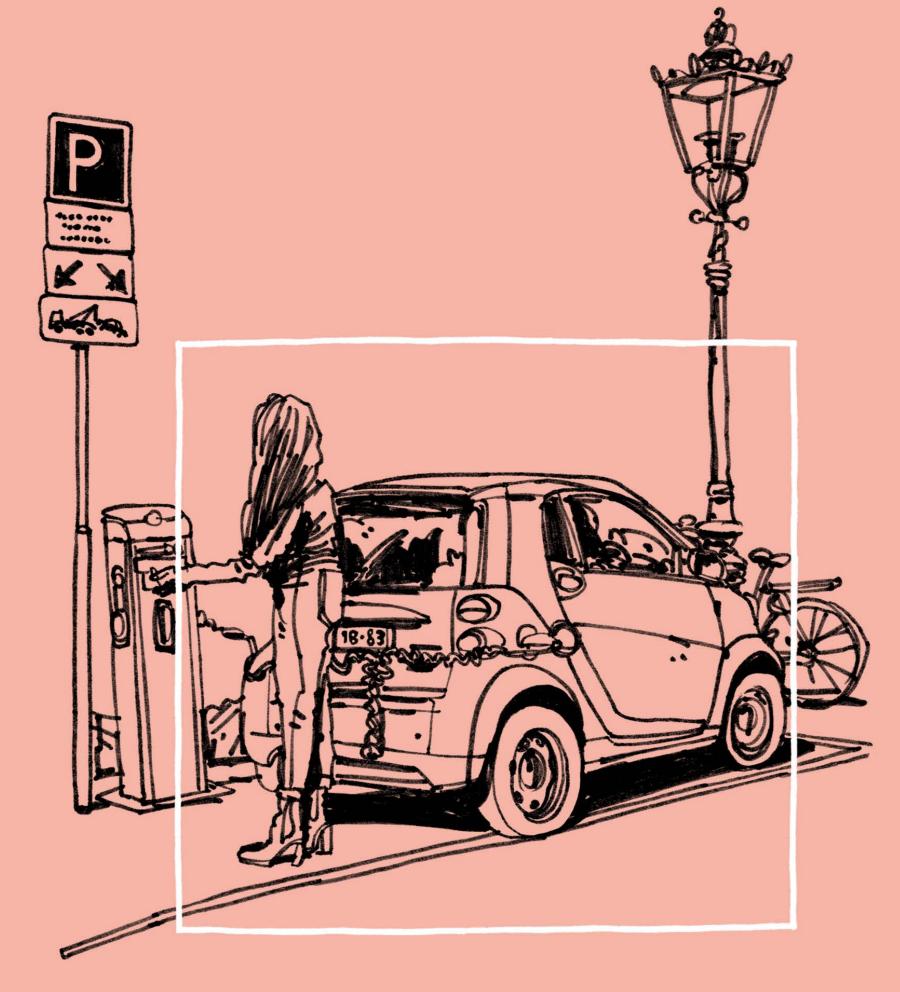
Kars Alfrink • TU Delft • contestable.ai

Art: Joost Stokhof

#### Overview

- 1. Defining contestable Al
- 2. Designing contestable Al
- 3. Beyond contestable Al

### Part 1 Defining Contestable Al



Defining Contestable AI · Designing Contestable AI · Beyond Contestable AI

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Public Al

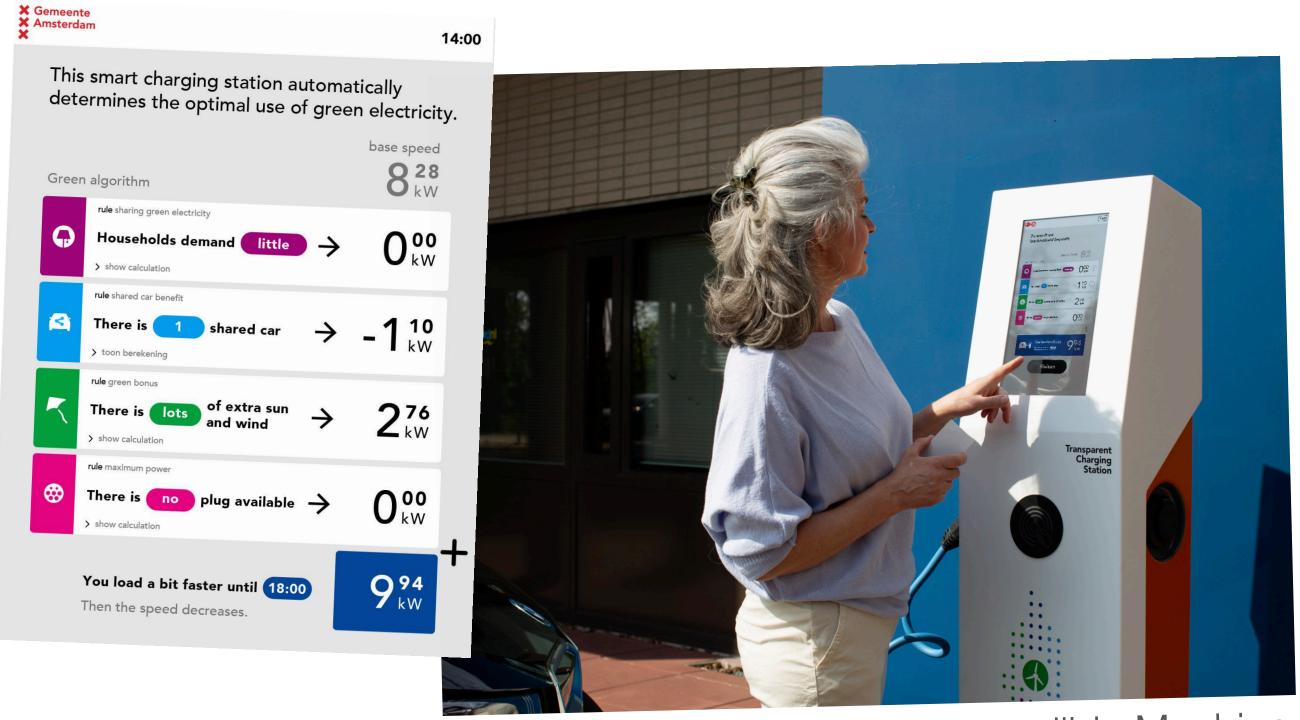
The use of feedbackadjusted data analysis and processing to augment, support, or automate policy execution in the public sector.



## Public Al systems impact people's autonomy.

#### Discovering contestability

#### The Transparent EV Charging Station







Adjust charge speed up or down (e.g., in case of emergency).

Example of global contestation in EV charging

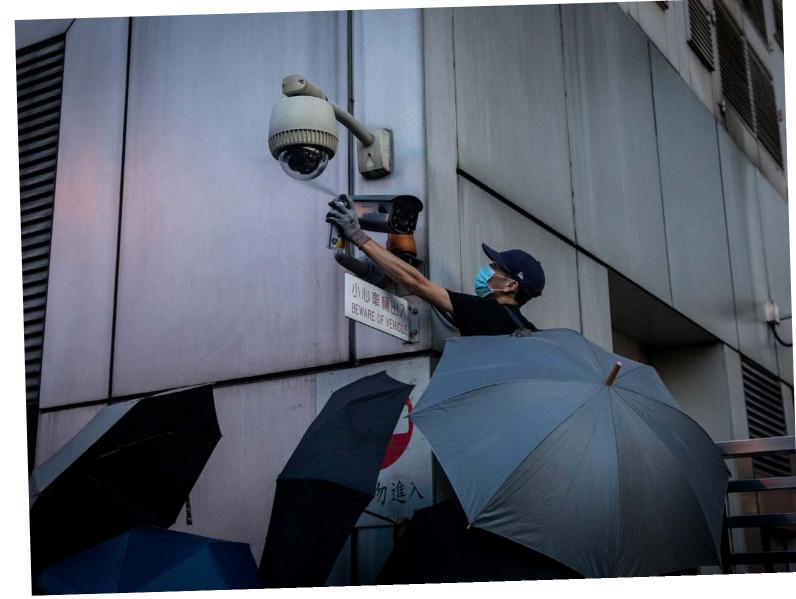
Dispute policy optimization targets (e.g., sustainability, shared mobility).

# From autonomy, through human control, to contestability.

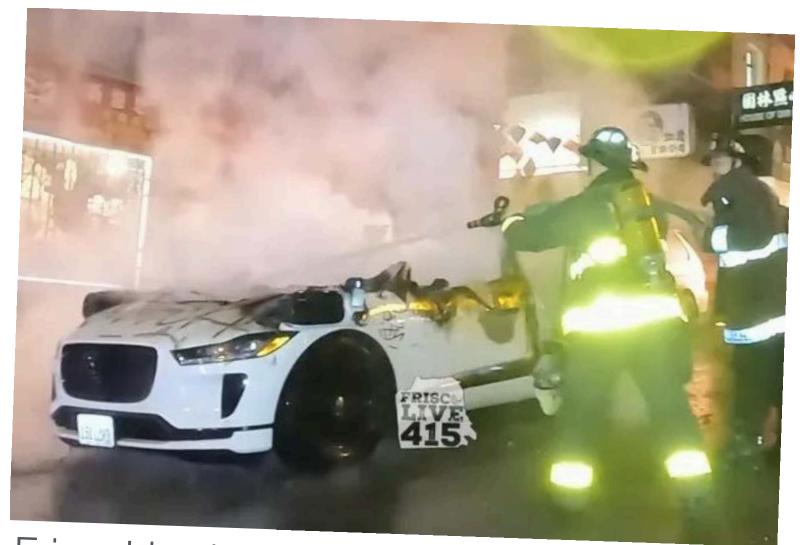
#### Contestation

## Opposing an action Competing for power

Contested versus contestable.



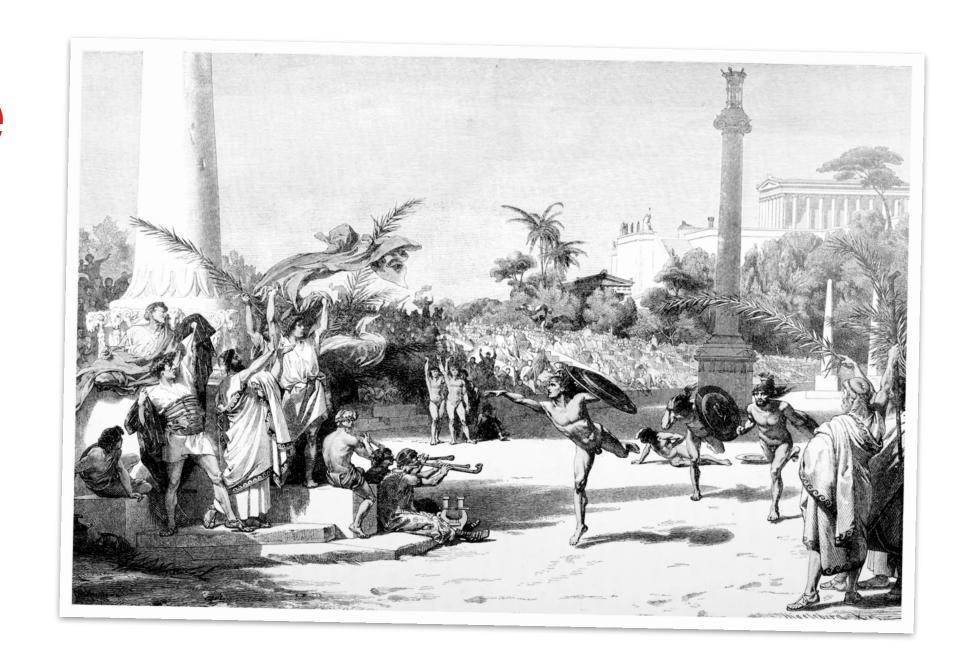
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FriscoLive415

Contestable Al

Al that is open and responsive to dispute, throughout the system lifecycle, establishing a dialogical relationship between decision subjects and system operators.

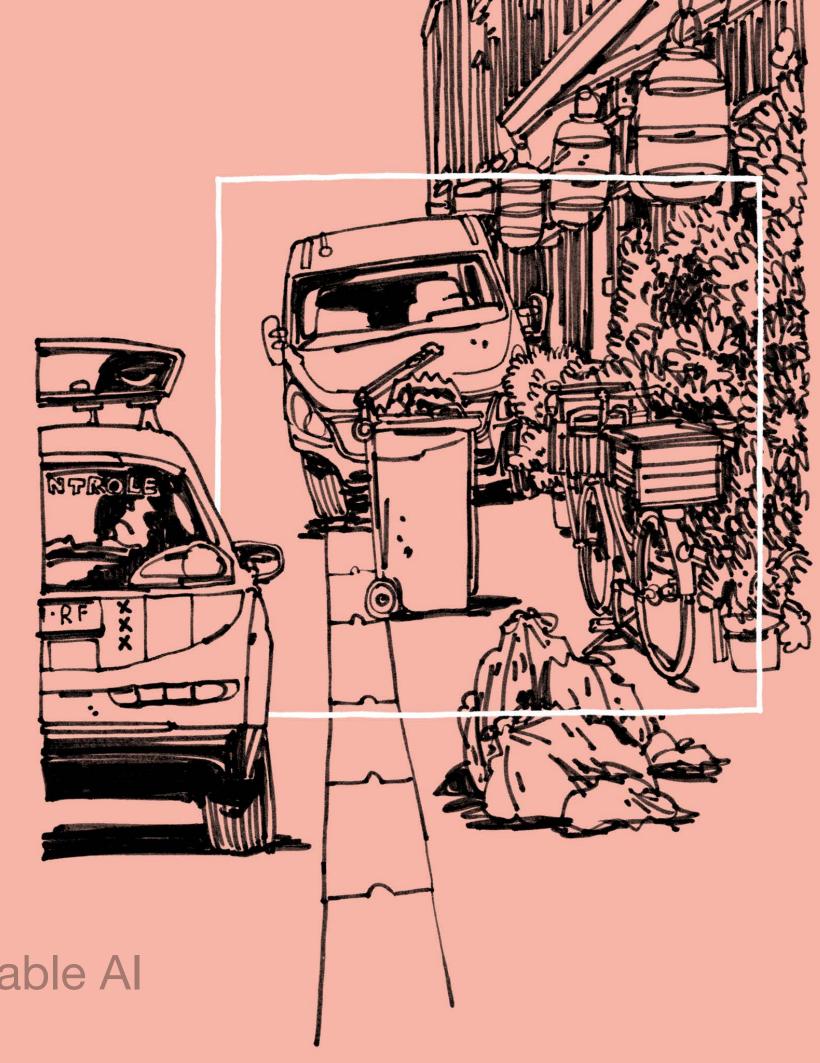




#### Defining contestable Al

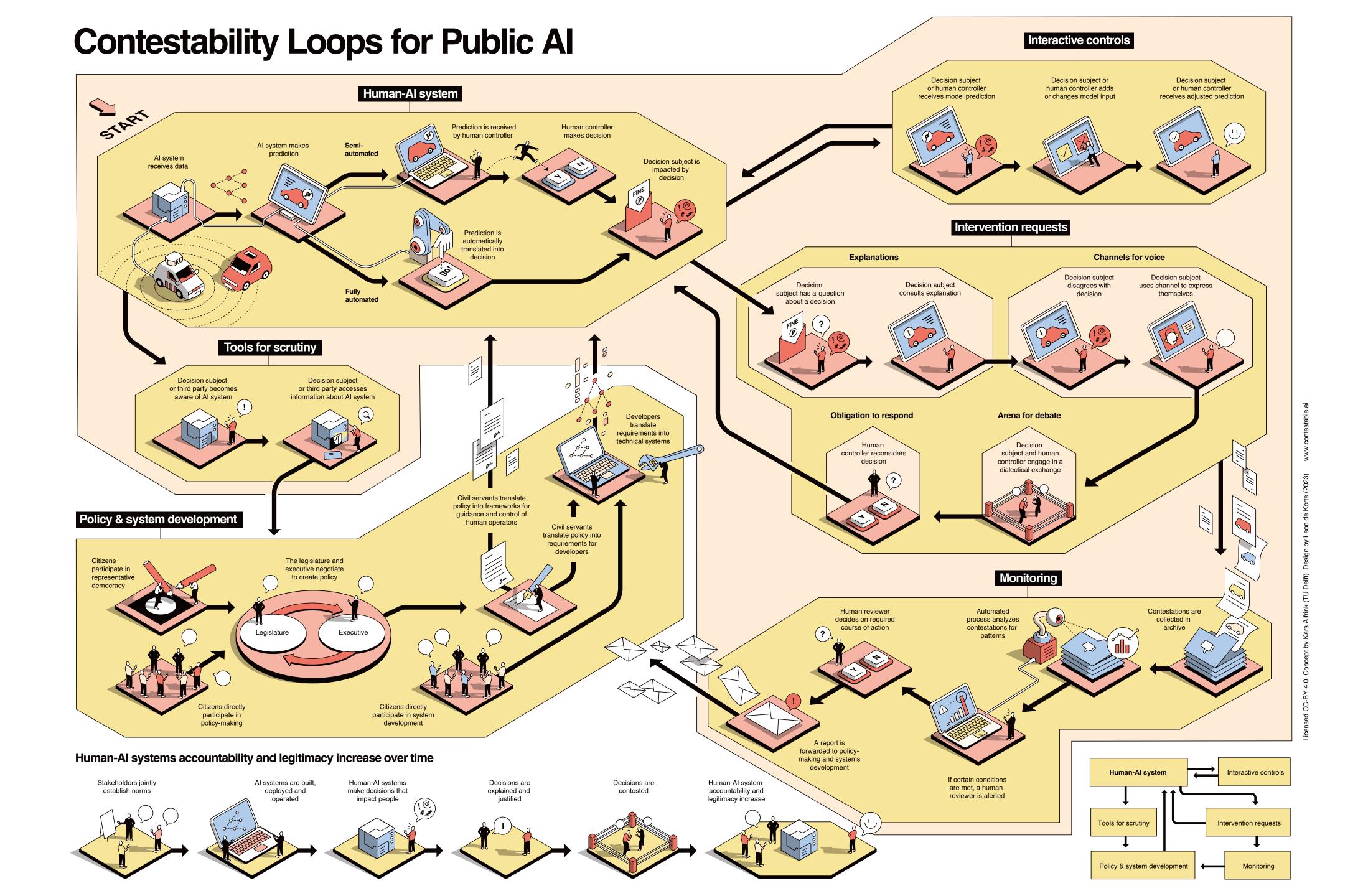
## Contestability creates an arena for shaping better public Al.

## Part 2 Designing Contestable Al



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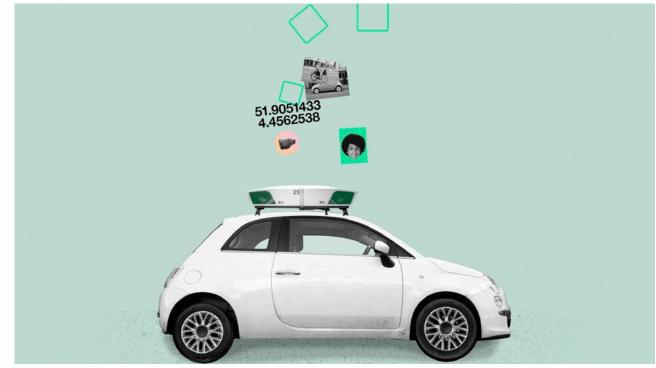


contestable camera cars

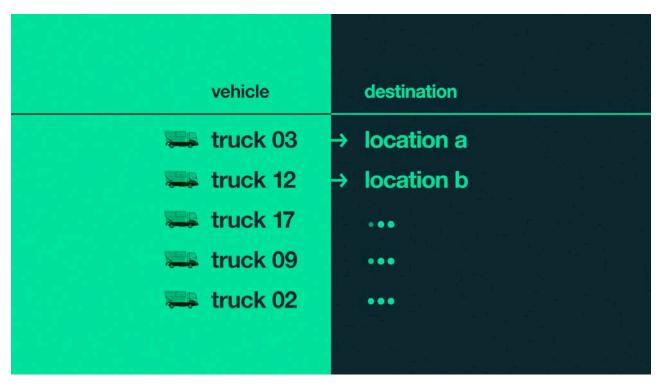
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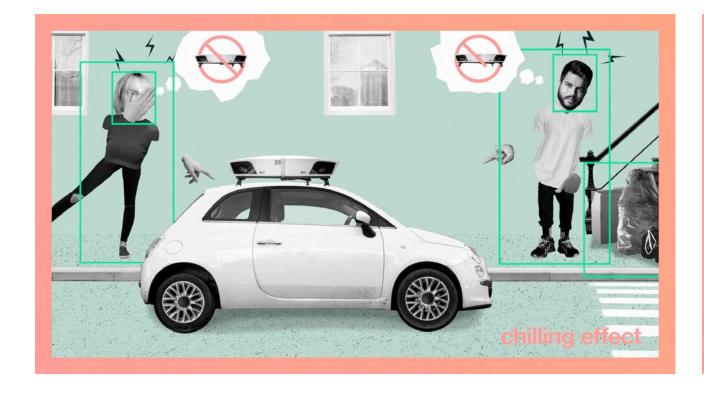










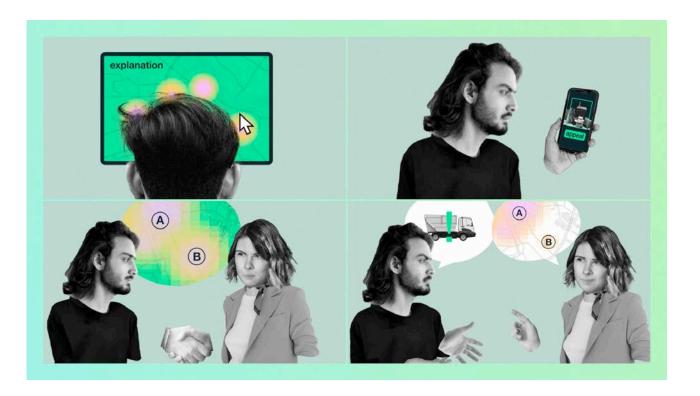


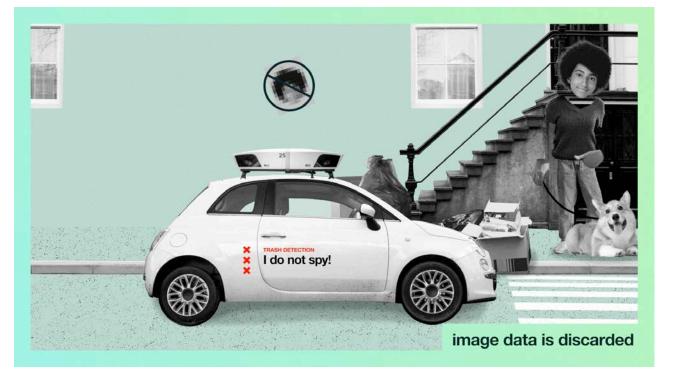




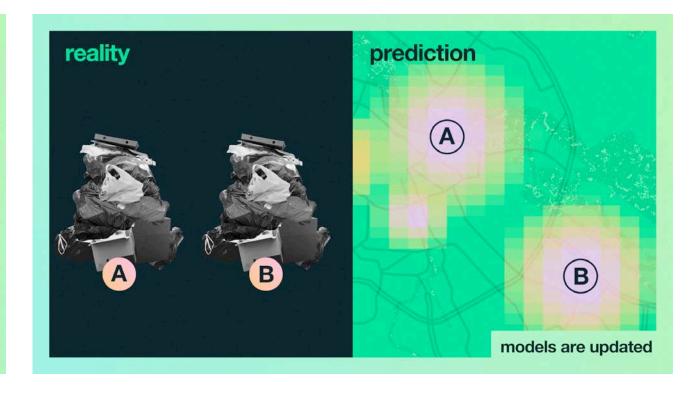






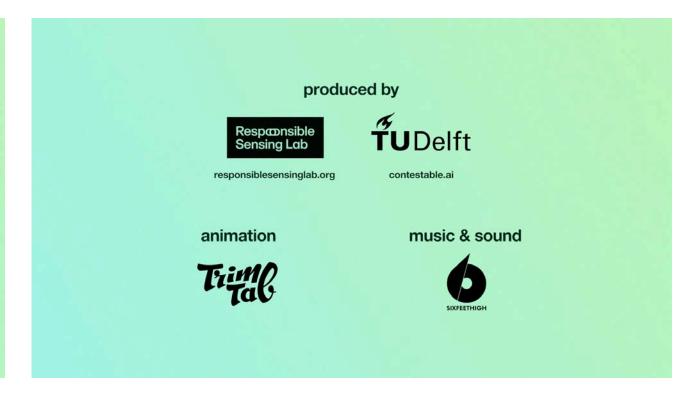








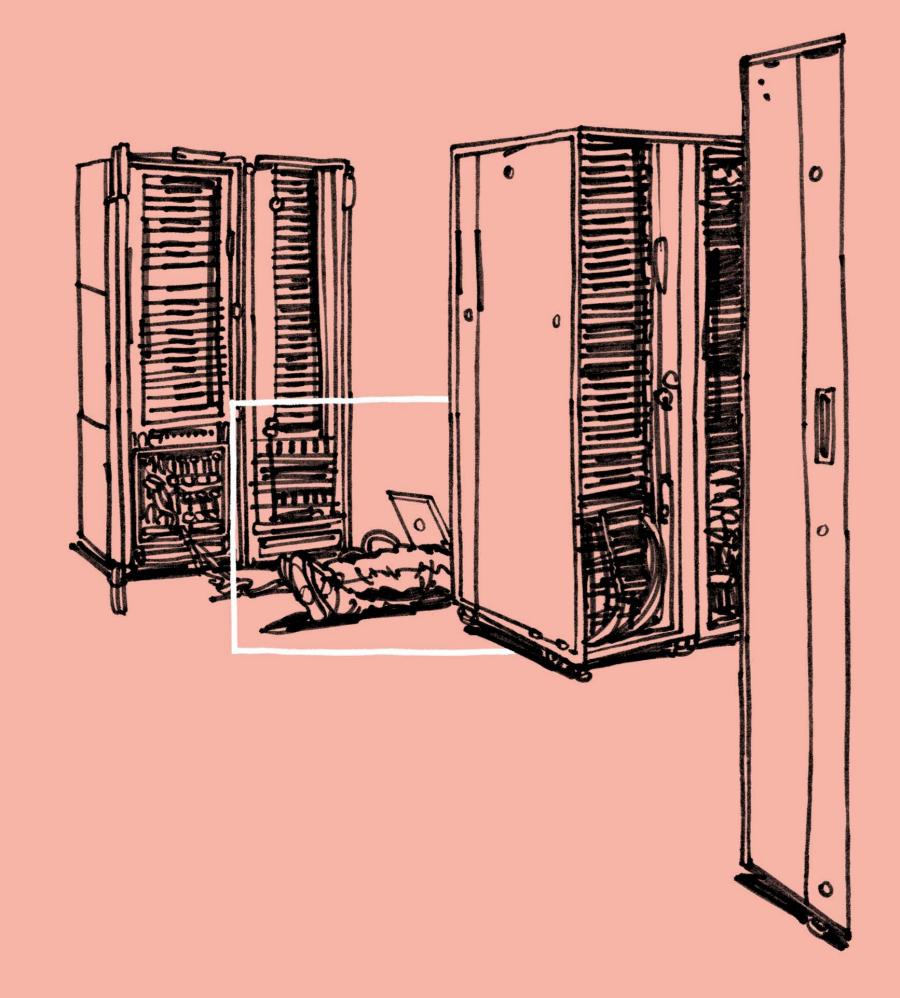




#### Designing contestable Al

## Contestability works through interconnected cycles of change.

### Part 3 Beyond Contestable Al



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#### The political economy of contemporary Al

- 1. US-China market dominance
- 2. Three-tier hierarchy
- 3. Compute and talent trump data
- 4. Global compute divide
- 5. Cloud-based service model
- 6. Network effects

(Srnicek, 2022)

#### Whose Al sovereignty?

Al sovereignty means controlling Al's building blocks.

### Three key choices shape Al sovereignty debates:

- 1. Who controls Al—nations or citizens?
- 2. Join the Al race or chart our own path?
- 3. Benefit Europe or serve the world?

(Mügge, 2024)

#### Alternative ways of "doing Al"

- Resource efficient
- Decentralized
- Transparent & accountable

E.g. Community-Driven Language Models, Hybrid Approaches, Local-First Al, & Task-Specific Solutions.

(Luitse & Denkena, 2021)

"Wij kunnen hier wel degelijk computeren, maar heel veel mensen hebben gekozen voor de Amerikaanse manier van computeren."

-Bert Hubert



#### What design can do 1/3

#### Framing, Making, Specifying.

- Framing: Envision AI as public infrastructure, not corporate property.
- Making: Show how democratic AI control could feel.
- Specifying: Plan community-owned compute systems.

(Löwgren & Stolterman, 2004)

#### What design can do 2/3

# Design systems that shift Al from individual consumer products to collectively governed public infrastructure.

What design can do 3/3

# Build solidarity networks to develop collective power for change.

#### Beyond contestable Al

# We must design alternatives to big tech's Al monopoly.

#### To conclude...

- 1. Defining contestable Al:
  Arena for shaping public Al.
- 2. Designing contestable Al: Interconnected cycles of change.
- 3. Beyond contestable Al:
  Alternative ways of doing Al.

To conclude...

# Democratic control of Al requires both contestability and community power.

#### Thank you!

Contestable AI: Building Democratic Control Over Public Artificial Intelligence

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